

Ad ID 2003

Ad Text Indeed! Be proud of your blackness.

Ad Landing Page <https://www.facebook.com/blackmattersus.mvmnt/>

Ad Targeting Location - Living In: United States

Age: 18 - 65+

Placements: News Feed on desktop computers or News Feed on mobile devices

People Who Match: Interests: Martin Luther King, Jr., African-American Civil Rights Movement (1954–68), African-American history or Malcolm X

Ad Impressions 13,895

Ad Clicks 2,069

Ad Spend 200.00 RUB

Ad Creation Date 04/14/17 07:13:57 AM PDT

Ad End Date 04/17/17 08:00:00 AM PDT



BM

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Indeed! Be proud of your blackness.

Here's Angela Bassett at the  
#GoldenGlobes in 1996 vs. 2016. She  
does NOT age!



2.4K Reactions 51 Comments 211 Shares

👍 Like

💬 Comment

➦ Share